



CORPORATE OPPORTUNITIES

At Newcastle Rugby Foundation, we're more than a charity, we are a force for positive change, using the power of rugby to transform lives and strengthen communities across the North East and beyond. Every day, our programmes bring confidence, opportunity, and wellbeing to thousands of children, young people, and

adults who need it most. When your business partners with us, you're not just supporting vital projects; you're offering hope, levelling the playing field, and inspiring real, lasting impact. Together, we can create brighter futures, unlock potential, and build communities united by resilience and ambition.



HOW YOU CAN **PARTNER WITH US**

We have four options that are tailored to your needs and CSR objectives.

1 COMMUNITY PARTNER

Ideal For: Businesses seeking long-term, broad-based impact through unrestricted support or annual giving.

WHAT YOU RECEIVE

- PROMINENT BRANDING AS A COMMUNITY PARTNER ACROSS FOUNDATION MATERIALS AND EVENTS
- ENGAGEMENT OPPORTUNITIES FOR YOUR STAFF
- REGULAR IMPACT STORIES AND UPDATES SHOWCASING THE DIFFERENCE YOUR PARTNERSHIP MAKES
- TAILORED RECOGNITION AT KEY EVENTS THROUGHOUT THE YEAR

2 PROJECT PARTNER

Ideal For: Businesses keen to associate with a specific flagship programme (e.g., youth empowerment, inclusion, rugby+ initiatives).

WHAT YOU RECEIVE

- NAMING ALIGNMENT WITH YOUR CHOSEN FOUNDATION PROJECT ("PRESENTED BY [YOUR COMPANY]")
- PRIORITY INVITATIONS TO PROJECT LAUNCHES AND SHOWCASE EVENTS
- DEDICATED MARKETING TO HIGHLIGHT YOUR IMPACT
- OPPORTUNITIES FOR STAFF TO GET HANDS-ON WITHIN THE PROJECT (MENTORING, SKILLS WORKSHOPS, EVENTS)
- ONGOING FEEDBACK AND PROJECT UPDATES FOR YOUR REPORTING NEEDS

3 WELLBEING PARTNER

Ideal For: Organisations focused on employee wellbeing and team cohesion.

WHAT YOU RECEIVE

- ACCESS TO CUSTOM RUGBY-INSPIRED WELLBEING SESSIONS, DELIVERED AT YOUR WORKPLACE OR KINGSTON PARK
- EXCLUSIVE STAFF TEAM-BUILDING DAYS—TOUCH RUGBY, "FIT AS A BULL" TRAINING, SUPPORTING MENTAL WELL BEING
- STORYTELLING AND INTERNAL COMMUNICATIONS ASSETS TO SHARE IMPACT WITH YOUR EMPLOYEES
- RECOGNITION AS A WELLBEING PARTNER ON FOUNDATION PLATFORMS

4 ATTEND A FUNDRAISING EVENT

Ideal For: Companies wishing to engage, network, and support through participation rather than annual commitments.

WHAT YOU RECEIVE

- INVITATIONS AND PRIORITY BOOKING FOR FLAGSHIP FUNDRAISING EVENTS
- NETWORKING WITH LEADERS, RUGBY PERSONALITIES, AND COMMUNITY CHANGE-MAKERS
- OPPORTUNITIES FOR BRAND VISIBILITY AT EVENT VENUES
- OPTIONS TO SPONSOR OR HOST A FUNDRAISING EVENT IN PARTNERSHIP WITH THE FOUNDATION AND FOUNDATION LED CHALLENGES INCLUDING THE GREAT NORTH RUN

BE ONE OF THE MANY MAKING IT POSSIBLE.

We are deeply grateful to our corporate partners. Their support broadens the horizons of young people and adds vital strength to our work. Together, we're creating real, lasting change in lives and communities across the North East. Thank you for believing in our mission and helping us make a difference.



JOIN THEM

melanie.magee@newcastle-falcons.co.uk
charlie.roberts@newcastle-falcons.co.uk